



Natalie Gulbis Signs as an Equity Partner in VIKTRE.com

Gulbis joins the first social network exclusive to the world's elite athletes

January 20, 2016, Oakville, ON – Professional LPGA Tour golfer, Natalie Gulbis, has signed as an equity partner in VIKTRE.com. Gulbis, an accomplished golfer with 15 successful years on the Tour, will join David Ortiz and Rubens Barrichello as equity partners signed to date.

“Natalie makes a fantastic addition to our select group of equity partners,” said Al Steele, founder and CEO. “She will join a small set of elite athletes with equity in a multi-media platform connecting athletes and their fans and followers. On VIKTRE, Natalie will share her experiences, both on and off the course, and create connections with her fans, followers, and peers in sport.”

“I’m thrilled to be joining VIKTRE and helping to harness the power of the elite athlete community,” said Gulbis. “I can share my passions with my fans – golf, fitness, family, and fundraising for my favorite charity -- while staying connected to fellow athletes from around the world. All on one site. It’s very exciting!”

VIKTRE is all about the athlete; a private social network for athletes to connect and collaborate; a public network for athletes to engage with fans and followers; and a 24/7 streaming page filled with compelling content about the world of the athlete, both in and outside the world of sport.

go.viktrel.com for the elite athlete

viktrel.com for the fan

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